

Cybersecurity is more important than ever for small businesses, as cyber threats continue to evolve and become more sophisticated. Traditional antivirus solutions rely on detecting known threats, but they often fail against new, unknown attacks. This is where application whitelisting is vital, as it only allows approved applications to run, blocking anything unknown or potentially harmful. CyberLock takes this concept further by making application whitelisting simple, automated, and highly effective. Unlike traditional security software that can be too aggressive or too lenient, CyberLock adjusts its protection dynamically based on the user's current activities, ensuring that your system is always secure without unnecessary disruptions.

One of CyberLock's most powerful features is its ability to understand the context of what's happening on your computer. Instead of just looking for known viruses, it analyzes the entire attack chain—how a file or program behaves, what it tries to access, and how it interacts with other processes. This means that even sophisticated threats, like ransomware and fileless malware, are blocked before they can cause harm. Another standout feature is WhitelistCloud, which takes application whitelisting to the next level. Instead of looking for bad files like traditional antivirus software, it continuously checks to make sure that only safe, trusted applications are running. This gives business owners and IT administrators complete confidence that their systems are secure at all times. CyberLock even creates firewall rules for unknown applications, adding another layer of protection against potential threats. Unlike other security solutions that rely on user prompts that can lead to mistakes, CyberLock minimizes the need for user decisions, reducing the risk of accidentally allowing malware.

For small businesses, cybersecurity should be simple, effective, and hassle-free. CyberLock offers a unique, patented security approach that provides the highest level of protection without disrupting day-to-day operations. By combining application whitelisting, real-time dynamic security postures, and intelligent threat detection, CyberLock ensures that your business remains protected from cyber threats without requiring constant monitoring or technical expertise. In today's world, cyberattacks aren't a matter of "if" but "when", and with CyberLock, your business will be prepared.

## **CyberLock Comparison Matrix**

	Competitors	CyberLock
Antimalware Contextual Engine	×	<ul> <li>Image: A set of the set of the</li></ul>
True Local Zero-Trust	×	<ul> <li>Image: A start of the start of</li></ul>
Smallest possible Attack Surface	×	<ul> <li>Image: A start of the start of</li></ul>
Anti-exploit mechanism	×	<b>*</b>
Attack Chain Analysis	×	<ul> <li>Image: A start of the start of</li></ul>
Dynamic Security Postures	×	<ul> <li>Image: A start of the start of</li></ul>
Blocked malicious file types	10-20	139
Hardware Utilization	Higher	Much Lower
Proper Fileless / LOLBin handling	×	<ul> <li>Image: A start of the start of</li></ul>
ML/Ai Engine	×	<ul> <li>Image: A start of the start of</li></ul>
WhitelistCloud File Reputation Scan	×	<ul> <li>Image: A start of the start of</li></ul>
Integrated Windows Sandbox	×	<ul> <li>Image: A start of the start of</li></ul>
Install and forget	×	<ul> <li></li> &lt;</ul>
User-friendly	×	<ul> <li>Image: A start of the start of</li></ul>
Reasonably priced	×	<ul> <li>Image: A second s</li></ul>
No NDA or Contract	×	<ul> <li>Image: A second s</li></ul>